

2010 OSTCA CONVENTION PROGRAM
* Celebrating our 81st year*

“Convergence: Education, Technology & Beyond”

September 11, 2010
Baird Hall
Rogers State University, Claremore, O K

On Friday and Saturday evening at 7:07 p.m., RSU Theatre Presents, “The Walkaround,” a 45-min. program of 10-minute plays written by RSU students. Will Rogers Auditorium.

As we begin our 81st year of the Oklahoma Speech Theatre Communication Association, we would like to take a moment to reflect over the past 80 years and how far we have come. Completed in 2010, Baird Hall is an \$8-million dollar, 52,000 square foot liberal arts building that houses the Communications Department. New classrooms, equipped with Smart Boards, have been key in providing the latest in state-of-the-art classroom technology. The poster session will be held in the fantastic new art gallery space. The luncheon and general business meeting will be held at RSU’s Centennial Center built in 2009. The Centennial Center is a gorgeous facility that houses Student Affairs, the grand ballroom, and various meeting rooms. We would like to take a moment to thank Rogers State University for hosting this year’s convention and allowing us to use these facilities.

WELCOME!
8-8:30 a.m.

Baird Hall Commons Registration

BH 119

Poster set up in the Baird Art Gallery

All posters must be set up and ready for viewing by 8:30 a.m. The scholars/judges will view the posters during Session I. Poster authors (or their representatives) need to be present until 9:45 a.m. The outstanding poster presentation will be recognized during the luncheon.

SESSION I
8:30-9:45 a.m.

BH 119 COMPETITIVE POSTERS

Sponsor: *OSTCA Vice President, Donna Gough, Claflin University*

Visit the competitive posters. The authors are available to discuss their research and answer questions during this session.

Participants:

“Tainted Meat Contaminated Cookie Dough: Jack in the Box vs. Nestle Toll House – In Defense of an E Coli Outbreak,” Tammy Anderson, Cameron University

“A Case Study of Wal-Mart’s Gender Discrimination Lawsuit,” Joyce McMillar, Cameron University

“Are Female Sports Journalists Portrayed in a Way that Perpetuates Gender Stereotypes,” Eric Lantz, Rogers States University

“Prime-Time Equality: The Evolution and Portrayal of Homosexuality on Prime-Time Television,” Jeffrey Smith, Rogers State University

“Portrayal of Native Americans in the Media,” Mekala Smith, Rogers State University

“Social Media Grief: People Use Facebook to Cope with Kubler-Ross’ Five Stages of Grief,” Sarah Ullrich, Northeastern State University

BH 125 THEATRE ROUND TABLE: *High School Recruitment Guide*

Sponsor: Theatre

Chair: Rick Groetzinger, East Central University

Abstract: All university and community college theatre programs are invited to take part in a recruitment guide designed for distribution to high school counselors which will promote theatre education and job possibilities in general and provide fact sheets on all of the theatre programs available at Oklahoma universities and community colleges. This meeting will help to establish guidelines for the information to be included in the recruitment guide.

BH 123 MASS COMMUNICATION PANEL: Dirty Jobs of Ada

Sponsor: Mass Communication

Participants: Rebecca Gatz, East Central University
Christina Mitchell, East Central University
Chris Shofner, East Central University

Abstracts: This panel will demonstrate media convergence with stories told through three different media. We convey the “Dirty Jobs of Ada” stories from assignments in feature writing, a radio program, and video classes. Please Note: We received permission from the Discovery Channel to use their name, “Dirty Jobs.”

BH 133 COMMUNICATION & FEMINISM PANEL

Sponsor: Communication

Chair: Sheryl Lidzy, Emporia State University

Participants:

“Feminizing the Pulpit: ‘Feminine Style’ and the Religious Rhetoric of Joyce Meyer,” Tracy Hasley Frederick, Southwestern College

“A Comparative Analysis of the Role of Women in Film,” Andrew Nichols, Rogers State University

“The ‘Super’ Stereotype: Sexism in Comic Books,” Nikki Forehand, Rogers State University

“A Comparative Analysis of Feminine & Masculine Portrayals in Disney Film & Disney/Pixar Animated Works,” Annette Lopez, Rogers State University

BH 121 GIFT: *You Tube for Boobs*

Sponsor: Mass Communication

GIFT Leader: Lee Williams, Rogers State University

Abstract: “YouTube for Boobs” proves that YouTube can be used for almost any academic subject. After using YouTube for years to enhance communications classes, I wondered if I could make it work for other fields. I solicited questions from professors in political science, criminal justice, psychology and other disciplines to see if I could find videos to match their needs, and, at the same time, bring insight, interest, energy and fun to their classes. The result is an hour-long presentation proving YouTube applications for most academic areas with a look at TeacherTube.

BH 231 PUBLIC RELATIONS STUDENT COMPETITION

Sponsor: Mass Communications
Chair: Paul Crandon, Cameron University

Judges: Jo O'Connor, Boston University
Yolanda McCutchen, Claflin University

Client: Special Olympics Oklahoma

Abstract: Three-person student teams will be briefed by client management to discuss the following PR challenge: To reach college students in the state with the overall volunteer message and to combine raising awareness levels (and brand management) of Special Olympics to this demographic. Teams will then break out independently to develop communications and programming strategies to be presented to the client and independent judges. Winning teams will be recognized during the luncheon.
Teams will use BH 202, 206, 210, 222, and 228 for planning purposes.

SESSION II
9:45-11:00 a.m.

BH 123 MASS COMMUNICATION PANEL: *Digital Truth Mediated on a Swiftly Tilting Planet: A Critical Perspective of Convergent Mass Media in Collegiate Newsrooms*

Sponsor: Mass Communication

Participants: Christopher Keller, Cameron University
Justin Walton, Cameron University
Steve Adams, Cameron University

Abstract: Mass mediated information is both transforming and being transformed by the evolution of digital communication technologies. From the omnipresence of social media to the digitization of practically every aspect of our cultural interactions, converging technologies continue to shift our social paradigms. This panel will discuss these paradigm shifts through the lens of mass media literacy and convergent journalism. The transformation of the modern American free press from print to digital media will be addressed, as well as the social, political and legal ramifications of these burgeoning transitions. The recent launch of a digital convergence journalism student Website on our campus will anchor the discussion. This Convergent Media panel consists of a print journalism professor, a critical theory communications professor, a broadcast media professor and a business law professor who also serves as an assistant vice president for academic affairs.

BH 116 FORENSICS: OKIE Coaches Meeting

Sponsor: Forensics
Chair: Kristopher Copeland

Abstract: This meeting allows the forensics coaches to discuss tournament and other issues.

BH 103 THEATRE & EDUCATION PANEL

Sponsor: Theatre
Chair: Keith Denslow, Skiatook High School

Participants:

“Using Shakespeare in Performance as a Multidisciplinary Teaching Tool,”

Gregory J. Thompson, Rogers State University

“Issues Surge, STC Converge, and Theatre for Young Audiences Emerge,”

Judith Palladino, Oklahoma City University

“Dialogic Performance: Augusto Boal Across the Curriculum,”

Barrett Huddleston, Oklahoma Christian University

BH 125 COMMUNICATION & EDUCATION

Sponsor: Communication
Chair: Tony Allison, Cameron University

Participants:

“Nature or Nurture: A Multicultural Pilot Study of Communication Apprehension,”

Lisa Schroeder, Southwestern Oklahoma State University

“Is Radio Education Dead in Today’s Converged Curriculum?” David Nelson,

University of Central Oklahoma

“Who’s Getting Education?: Participation in Collegiate Classrooms,” Lauren Duncan,

Northeastern State University

“A Qualitative Study of Online Communication Courses,” Michael Faggett,

Cameron University

“Reality PR & Mass Communication Education,” Yolanda McCutchen,

Clafflin University

BH 123 Mass Communication: Impact of Technology on Culture

Sponsor: Mass Communication
Chair: Donna Gough, Claflin University

Participants:

“African Cultural Traditions Meets Modern Information Technology: Unconventional Ways of Leapfrogging the Technological Divide,” Juliet Evusa, Rogers State University

“Out of My Face, but All Up In My Space: A Look at the Social Network Site Phenomenon as it Relates to Technology in Communication,” Cassandra Brubaker, University of Oklahoma

“A Time for Citizen Journalism,” Kyle Olson, Rogers State University

“Technobabble: The Rise and Expansion of Citizen Journalism,” Jeffrey Smith, Rogers State University

BH 103 THEATRE WORKSHOP: *Student Design Competition Preparation*

Sponsor: Theatre
Workshop Leader: Susan Barrett, University of Tulsa

Abstract: This workshop covers issues in preparing students for presentations at design competitions such as KC/ACTF and subsequent portfolio presentations for future higher learning acceptance. The presentation will include examples of successful work in Stage Management, Lighting Design, Scene Design, and Costume & Make-up Design, as well as a discussion of how to formulate a successful production approach statement and coach students to represent themselves.

BH 125 COMMUNICATION PANEL: *Crafting a Mosaic: Giving Voice to the Lived Experience of Mothering*

Sponsor: Communication
Participants: Pamela Broyles, Southern Nazarene University
Mary Carver, University of Central Oklahoma
Tracy Frederick, Southwestern College
Sheryl Lidzy, Emporia State University

Abstract: Motherhood is a mosaic, constructed of bits and pieces of the female lived experience. The choices women make for motherhood are negotiated and socially constructed decisions based on the dichotomous values of the workplace (the public sphere) vs. the home (the private sphere). These women are gathered to discuss the roads to motherhood they have lived illuminating the choices made as each crafts an image of motherhood against a contemporary feminist framework.

BH 231 PUBLIC RELATIONS STUDENT COMPETITION

- Sponsor:* Mass Communications
Chair: Paul Crandon, Cameron University
- Judges:* Jo O'Connor, Boston University
Yolanda McCutchen, Claflin University
- Client:* Special Olympics
- Abstract:* Students teams present their campaigns to the PR Client. Winning Team will be announced at luncheon.

Luncheon
Centennial Center Ballroom

Dinner music by Nancy Gill, Instructor of Music
Ms. Gill's performance is underwritten by the RSU Department of Communications

Keynote Speaker – Jim Stovall
12:30 – 1:45 p.m.

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| Jim Stovall has overcome blindness to become a national champion Olympic weightlifter, a successful investment broker, entrepreneur, author and motivational speaker. He is co-founder and president of the Emmy Winning, Narrative Television Network, which makes movies and television accessible for our nation's 13 million blind and visually impaired people and their families. For his work in making television accessible to our nation's 13 million blind and visually impaired people, The President's Committee on Equal Opportunity selected Jim Stovall as the Entrepreneur of the Year. He was also chosen as the International Humanitarian of the Year, joining Jimmy Carter, Nancy Reagan, and Mother Teresa as recipients of this honor. Mr. Stovall is a highly sought after author and platform speaker. His bestselling book, <i>The Ultimate Gift</i> , was made into a major motion picture. The movie stars James Garner, and Academy Award Nominee, Abigail Breslin. Mr. Stovall is a graduate of Oral Roberts University. |
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| 1:45 – 2:15 p.m. General Business Meeting Centennial Center Ballroom |
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2:15 – 2:45 p.m.
Division Meetings

BH 125 - Communication
BH 123 - Mass Communication
BH 133 – Theatre
BH 116 - Forensics
BH 103 – Elementary & Secondary Education

SESSION IV
2:45-4:00 p.m.

BH 123 COMMUNICATION, SEX, POLITICS & MONEY

Sponsor: Mass Communication
Chair: Kristopher Copeland, Northeastern State University

Participants:

“Sustainability: Common Ground for Environmentalists and Social Conservatives,”
Jeffery Gentry, Rogers State University
“God Will Release Me: The Savior Complex Effects in the Haiti Missionary
Decision,” Peter Henshaw, Northeastern State University
“Don’t Be Evil: An Analysis of Google’s Censorship Practices in China,”
Mark Lane, Rogers State University
“That is So Fetch’: The Use of Speech Codes and Dialectics in Mean Girls,”
Jeffrey Smith, Rogers State University

BH 125 COMMUNICATION PANEL: **Is it “Art Imitates life” or “Life Imitates**
Art? Persuasion Theory & Practice in *Casablanca*

Sponsor: Communication
Chair: Bob Greenstreet, East Central University

Abstract: The classic film *Casablanca* provides numerous opportunities to apply both theories and techniques of persuasion. ECU students from the Spring 2010 Persuasion course discuss both in a panel examining characters, scenes, costumes, and settings from the 1943 cinema classic.

Will Rogers Auditorium

THEATRE WORKSHOP: *Emotion Flow: Releasing the Body, Voice, Mind Connection*

Sponsor: Theatre

Workshop Leader: Lisa Wilson, University of Tulsa

Abstract: Wilson began acting at 14 in Nashville and has won awards as an actor while playing over 100 roles in the ensuing years, including Vivian in *Wit*, Queen, Shakespeare's Gertrude, Puck and Titania, Martha in *Virginia Wolf*, Amanda in *Glass Menagerie* and the dog in *Sylvia*. Her directing resume includes more than 65 productions i.e., *Hamlet*, *Marisol*, *Les Liaisons Dangereus*, *Noises Off*, and *Sweeney Todd*, winning regional and national ACTF awards. She is the recipient of 2 major teaching awards and numerous acting and directing awards from the Tulsa World. Professor of Theatre and head of actor training at the University of Tulsa, and Past president of VASTA, Wilson teaches acting I & II, collaborative process, directing, voice and movement, dialects, styles, and contemporary women playwrights. She has done workshops or intensives with Linklater, Berry, Rodenburg, and Shakespeare and Co., and is a yoga practitioner. Also, Wilson has presented workshops regionally and nationally. Holding an MFA in Acting from the University of Wisconsin, with her BFA from Memphis State University, Wilson created and performed her solo show *The Crone Chronicles* in 2006 and received the Jingle Feldman Individual Artist award. She created *Crone II* which played the Edinburgh Fringe Playhouse on the Square Soloworks in Memphis, Hooker in Dunham Vermont, and the Nightingale in Tulsa.

BH 103

COMMUNICATION ROUND TABLE

Sponsor: Communication

Chairs: Denise Miller, Oral Roberts University

Rhonda Gallagher, Oral Roberts University

Abstract: Electronic assessment or eAssessment is the new, green friendly answer to all types of assessment activities, including portfolios, rubrics, Blackboard use, and administrative concerns, just to mention a few.

OSTCA EXECUTIVE MEETING

4:00 p.m.

BH 127 - All OSTCA Officers