

**2008 OSTCA CONVENTION PROGRAM**  
**\*Celebrating our 79<sup>th</sup> year\***

**“Pop Culture in Speech, Theatre,  
Communication, and Mass Communications”**

**September 13, 2008**  
**Northeastern State University, Tahlequah, OK**

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**WELCOME!**  
**8-8:45 a.m.**

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**UC Lobby**

**Registration**

**BALLROOM  
LOUNGE**

**Poster set up**

All posters must be set up and ready for viewing by 8:45 a.m. The scholars/judges will view the posters during Session I. Poster authors (or their representatives) need to be present until 10 a.m. The outstanding poster will be recognized during the luncheon.

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**SESSION I**  
**8:45-10 a.m.**

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**BALLROOM  
LOUNGE**

**COMPETITIVE POSTERS**

*Sponsor:*

*Vice President*

*Chair:*

*Cassie Wier*

Visit the competitive posters. The authors are available to discuss their research and answer your questions during this session.

*Participants:*

“Print vs. Online News Readership.” Jessica Bernhardt,  
Southwestern College

“ ‘We’re ashamed’: A content analysis of the Dixie  
Chicks’ *Taking the Long Way* album.” Elizabeth  
Bragg, East Central University.

"Toxic tragedy." Theresa Byard, Cameron University

"An Analysis of the BALCO investigation." Kevin  
Chandler, Cameron University

- “Defense of a Major League Baseball policy: Illegal use of steroids.” Quentin Farrell, Cameron University
- “Sing a new Song: The music industry's fight to survive in The Digital Age.” Ryan Floyd, Rogers State University
- “Branding: Exploring the use of pop icons in advertising.” Rebecca Gatz, East Central University; Michael Smith, East Central University; Breanna Gray, East Central University; Shannon Surface, East Central University; and Nicole Castillo, East Central University.
- “Applications of communication theory in musical theatre.” Jeff Gentry, Rogers State University
- “The effects of entertainment media on celebrities.” Julie Husong, Rogers State University
- “More than a movie: A content analysis of children's animated films.” Stacey Jameson, Rogers State University
- “Western cultural imperialism: On the rise or on the decline?” Mark Lane, Rogers State University
- “The portrayal of women in popular romantic literature.” Christina Martin, Rogers State University
- “The accusation and defense of R.J. Reynolds.” Julianne Moini, Cameron University
- “Mass media and the popular culture.” Rodney Osborne, Northeastern State University
- “Hermeneutics of online learning.” Tyler J. Thornton, University of Oklahoma
- “Considering the limitations of online communication instruction: Some critical concerns.” Justin Walton, Cameron University

Scholars/Judges:

Dalton Bigbee, NSU vice president for Academic Affairs  
 Renée L. Cambiano, NSU Circle of Excellence for Research  
 Julie Sawyer, NSU coordinator of Institutional Analysis

UC 221

**PLANNING FOR THE AMERICAN COLLEGE THEATRE FESTIVAL (ACTF)**

*Sponsor:* Theatre  
*Chair:* Dana Ayers, Oklahoma State University

**UC 222**

**TOP PAPERS IN MASS COMMUNICATIONS**

*Sponsor:* Mass Communications

*Chair:* Tony Allison, Cameron University

*Participants:*

“Media Jihad: A critical look at Al Qaeda’s use of pop culture in new media.” David Nelson, University of Central Oklahoma\*

“A laughing matter: The popularity of satirical news shows.” Josh Buehler, Rogers State University\*\*

“Omm-vertising: Yoga from the mat to the magazine.” Rebecca Gatz, East Central University

*Respondent:* Christina Mitchell, East Central University

\*Chosen as the Top Paper for the 2008 convention.

\*\*Chosen as the Top Undergraduate Paper for the 2008 convention.

**UC 225**

**(RE)CREATING THE FEMININE IN POP CULTURE**

*Sponsor:* Communication

*Chair:* Tracy Frederick, Southwestern College

*Participants:*

“The CSI effect: The good, the bad, and the beautiful.” Mary Carver, University of Central Oklahoma

“Riding the wave: Female pop music heroes for a new generation.” Tracy Frederick, Southwestern College

“Enacting both hegemony and resistance: A phenomenology of ‘Lipstick Jungle’.” Sheryl Lidzy, Emporia State University

*Abstract:*

The traditional notion of “feminism” was defined by those who lobbied politicians or picketed organizations and business for fair hiring practices or equal pay. However, female roles are no longer defined by the political but has become a byproduct of pop culture. This panel explores the ways in which women “exist” in pop culture.

**UC 226**

**TECHNOLOGY IN FORENSICS**

*Sponsor:* Forensics

*Chair:* Kristopher Copeland, Northeastern State University

*Participants:*

“The use of technology in public address.” Robert Greenstreet, East Central University

“The impact of technology expansion on tournament administration/hosting.” Lindsay Wakefield, University of Oklahoma

“Internet access in debate and extemp.” Dan Schabot, Cameron University

Abstract:

This panel explores the practical role technology plays in competitive speech and debate activities, including the advantages and drawbacks to the many uses and abuses of each technology. Panelists discuss the use of laptops and projectors in prepared public address events, the role of technology in tournament administration and hosting, and the potential uses of technology in extemporaneous speaking and debate preparation.

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**SESSION II**  
**10:10-11:25 a.m.**

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**UC 222                      TOP PAPERS IN COMMUNICATION**

*Sponsor:*            Communication

*Chair:*                Justin Walton, Cameron University

*Participants:*

“Will global popular cultural products affect the diverse cultures of Anglo-Speaking African Nations?” Juliet Evusa, Rogers State University

“Popular culture as the looking glass for therapeutic culture and the study of religion in the United States.” Gregory J. Thompson, Rogers State University

“The communicative power of expressionism and James Whale’s 1931 classic film *Frankenstein*.” J. Michael McKeon, Rogers State University

*Respondent:* Tyler J. Thornton, University of Oklahoma

**UC 225                      CHILDREN'S THEATRE: MONEY MAKIN' MACHINE**

*Sponsor:*            Theatre

*Chair:*                Dana Ayers, Oklahoma State University

*Participants:*

Dell McLain, Southeastern Oklahoma State University

Riley Risso-Coker, Oklahoma Shakespearean Festival

Ruby Quinn, Robson Performing Arts Center

Abstract:

Dana Ayers will lead a panel of authorities on the workings of children's theatre. Dell McLain, long-time SOSU director of Theatre and advocate of theatre for children, will make a presentation regarding children's theatre by adults for children. Riley Coker, director of the incredibly successful and popular children's theatre camp for the Oklahoma Shakespearean Festival, will make a presentation on children's theatre performed by children. Ruby Quinn, executive director for the Claremore Public School's Robson Performing Arts Center, will make a presentation about funding, development and educational children's theatre.

**UC Ballroom B      STATE CHAMPIONS PERFORMANCE SHOWCASE**

*Sponsor:* Forensics

*Chair:* Lindsay Wakefield, University of Oklahoma

*Participants:*

Informative: John Greenert, University of Oklahoma

Duo: Kat Golsan and Dylan Medeiros, Northeastern State University

Persuasion: Christopher Vian, University of Oklahoma

*Abstract:*

This showcase features a performance of three events that won state championships at the 2008 Oklahoma Individual Events (OKIE) Roundup in February. After the performances, the students and many of the coaches will be available for a question and answer period about preparation and competition in intercollegiate forensics.

**CEDAR ROOM      GREAT IDEAS FOR TEACHING (G.I.F.T.)**

*Chair:* C. Kyle Rudick, Northeastern State University

*Participants:*

1. "Writing for the media: A comparison of styles." Rebecca Gatz, East Central University

2. "Scavenger hunt activity." Rhonda Gallagher, Oral Roberts University

3. "Service learning in every class." Dana Eversole, Northeastern State University and Cassie Wier, Northeastern State University

4. "Doing business in: An emic training module." Sheryl Lidzy, Emporia State University

5. "Prime time presents." Tracy Frederick, Southwestern College

6. "Unequal resources." Arlie Daniel, East Central University

*Abstract:*

Each presenter will share a class-tested teaching activity in a roundtable forum with a small group. These G.I.F.T. concepts can be replicated and adapted for use in various communication courses. The number corresponds to the table where each presenter will be located. Every 15 minutes audience members will change tables and listen to another exciting G.I.F.T. concept during this session.

**MORGAN ROOM      OBEA FACULTY DEVELOPMENT SESSION:  
A DEMONSTRATION OF NONLINEAR EDITING  
SOFTWARE FOR THE CLASSROOM**

*Presenter:* Rick Allen Lippert, Oklahoma City Community College and Lippert Media

*Abstract:*

This session will demonstrate how video editing programs such as Soundtrack Pro

for audio sweetening, Color for color correction, Motion for dazzling motion graphics, and DVD Studio Pro for authoring DVDs can be used in the classroom. You do not have to be an OBEA member to attend this session.

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**SESSION III**  
**11:35 a.m. – 12:50 p.m.**

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**UC 221                      FORENSICS COACHES' MEETING AND OKIE ROUNDUP**

*Sponsor:*            Forensics  
*Chair:*                Lindsay Wakefield, University of Oklahoma  
*Abstract:*

This meeting allows the forensics coaches to go through tournament schedules and plan the state tournament.

**UC 222                      POP CULTURE: THEN AND NOW**

*Sponsor:*            Mass Communications  
*Chair:*                Rebecca Gatz, East Central University  
*Participants:*  
                          Jeremiah Edwards, East Central University  
                          Clayton Ward, East Central University  
                          Samuel Cooper, East Central University

*Abstract:*  
This panel of students has developed documentary projects that explore the theme of pop culture from a historical and contemporary perspective. Jeremiah Edwards has created a video documentary that is essentially an interview of two women whose youth in the 1950's and 1960's brings us back to a time when Elvis Presley and the Beatles were legendary, but equally important were the drive-in movie theaters and drag racing through small town America. Clayton Ward and Samuel Cooper look back at the first video games and explore their relationship to the culture and how quickly the medium has changed and continues to transform a generation.

**UC 225                      OBEA BUSINESS MEETING**

*Chair:*                John Allen Hendricks, Southeastern Oklahoma State University

The Oklahoma Broadcast Education Association is made up of faculty and support personnel of Oklahoma's colleges and universities that have an active broadcasting/mass media curriculum. The business meeting is open to any OBEA member.

UC 226

**OSTCA TOP PANEL:  
POPULAR CULTURE OF REALITY TV**

*Sponsor:* Communication  
*Chair:* Josh Groomer, Northeastern State University

*Participants:*

“We’ve come a long way, baby,’ just to end up back at square one: A feminist rhetorical analysis of trends in US reality television.”  
Kathleen McCay, Northeastern State University

“Humilitainment: *American Idol*, *America’s Got Talent*, *Charm School* and the audience’s role.” Lauren Duncan, Northeastern State University

“The norms of college binge drinking.” Kathryn Golsan, Northeastern State University

“Closed societies and reality TV: The effect of *The Real World* on the real world.” Ryan Cannonie, Northeastern State University

*Respondent:* Jeff Gentry, Rogers State University

UC Ballroom B

**GONE IN A NEW YORK MINUTE: THE 90-SECOND  
PROFESSIONAL MUSICAL THEATRE AUDITION**

*Sponsor:* Theatre  
*Chair:* Dana Ayers, Oklahoma State University

*Participants:*

Dana Ayers, Oklahoma State University  
Patrick Sweet, East Central University

Abstract:

Dana Ayers, professional Oklahoma actress with New York credits, and Patrick Sweet, recent NYU Musical Theatre graduate and head of the Musical Theatre degree option at ECU, will present a workshop on the creation of a dynamic and marketable 90-second audition for university students preparing to make the audition circuit. Accompanist will be provided. Participants are asked to bring headshot and theatrical résumé as well as a monologue and 16-bar cuts being considered for future audition purposes.

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**Luncheon/General Business Meeting  
UC Ballroom A  
1-2:30 p.m.**

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**Keynote Speaker  
NET Auditorium  
3-4:30 p.m.**

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**Elizabeth Eckford  
Member of the “Little Rock Nine”**

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**OSTCA EXECUTIVE MEETING  
4:30 p.m.**

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**UC 221**

**OSTCA Executive Meeting**  
Participants: All OSTCA Officers

**Thank you to our reviewers for this conference:**

Daniel Chornet-Roses, Saint Louis University, Madrid  
Chad Edwards, Western Michigan University  
Jeanine Fassel, University of Wisconsin, Whitewater  
Alison Aurelia Fisher, Southern Illinois University, Carbondale  
Rebecca S. Imes, Carroll University  
David T. McMahan, Missouri Western State University  
And our anonymous reviewers