

Northeastern State University
College of Liberal Arts
Department of Communication & Art
Tahlequah, OK

COURSE SYLLABUS: ART 4333 – PHOTOSHOP

INSTRUCTOR:

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COURSE TITLE AND NUMBER:

ART 4333 - Photoshop

CLASS DAYS & TIME:

11:30 am – 1:50 pm M-F

PREREQUISITES:

None

CATALOG DESCRIPTION OF COURSE:

In-depth, hands-on training using the image editing software package Adobe Photoshop. This course will cover all the major professional uses of Photoshop, including making and using selections and layers, color manipulation and correction, compositing of multiple images, and the preparation of image files for multiple uses such as print and web design.

COURSE PURPOSE:

Graphic design is the art of visualizing ideas—visual communication. This course is concerned with learning a software program that has become one of the foundational tools in the graphic designer's kit—Adobe Photoshop. This program has evolved from a simple image-editing program into a powerful and ubiquitous mainstay in a great many different fields, from graphic design, to medical and scientific imaging, to video and film production.

This course will introduce students to the concepts and tools used in Photoshop to edit, manipulate and manage digital imagery.

EXPECTED COURSE OUTCOMES:

To develop confidence and innovative design thinking, leading to effective visual communication. To learn by the analysis of problems and possible solutions using a specific software program. You will be expected to achieve the following objectives:

1. Become more experienced in the exercise of personal creativity and conceptualization through the manipulation of digital imagery.
2. Acquire a thorough working knowledge of the technology (software and hardware) used by professional graphic designers to design projects.

INSTRUCTIONAL PROCEDURES:

The expected course outcomes will be realized through a variety of instructional strategies to complement students' life experiences. The main instructional strategy is the introduction of exercises that will require you to develop skills in operating the software programs and creating visual solutions to the specific exercises. Additional instructional methods include, but are not limited to, the following: group discussion, display examples, and general instructional comments during working sessions.

ART 4333 — Photoshop

I. Opening Lecture (First meeting)

1. Class Rules and Suggestions
2. Course Description
3. Materials List

II. Exercises and Assignments (Second meeting through Finals)

Lectures and a series of exercises and projects throughout the course.
A quiz will be given at the conclusion of each section of exercises.

STUDENT PERFORMANCE ACTIVITIES: (Attendance/Punctuality)

Regular attendance for the full class period is mandatory. Absences on key dates such as quizzes or assignment hand-in days will severely affect your grade. You are allowed two unexcused absences during the semester. Three absences will lower your overall grade one letter. Four absences will lower your grade two letters, and five or more absences will be considered a failing grade. New assignments, presentations or demonstrations will not be repeated.

ASSIGNMENT DUE DATES:

You will be given a due date for each group of exercises and projects. After the due date, late work will not be accepted. Generally, work will be due at the end of class on the specified due date. There will be no redos for quizzes or tests.

STUDENT EVALUATION:

Each series of exercises and quizzes will be graded on a 100-point scale as follows:

100 - 90 = A 89 - 80 = B 79 - 70 = C 69 - 60 = D below 60 = F

All grades will be averaged to arrive at your final grade. You must attend the entire course and submit, in proper form, examples of all the course exercises to be credited with the course.

The final examination day in this course is **Friday, June 6, 2008, at 11:30 am**. The last date during the semester when you may drop a course with an automatic "W" is **Friday, May 30, 2008**. If you decide to drop after this date, you will receive the grade you have earned up to that date. The grade of "W" will be assigned if your grade is "D" or higher; and an "F" will be assigned if you are failing at this point. The last day to drop a class or withdraw is **Saturday, May 31, 2008**. If you have inexcusably stopped attending or have not turned in all the assignments required at the grading periods prior to the drop date, you are failing the course.

If you wish to visit with me about your standing in the class or any matter relevant to your work or program, you may visit with me in my office which is located in the Fine Arts Annex, Room FA125.

ADA COMPLIANCE:

If any member of the class feels that he/she has a disability and needs special accommodations, please advise the instructor of such disability at the first class attended.

MATERIALS LIST

Art 4333 – Photoshop

Required Supplies

- » USB removable drive (256 MB minimum) for storing and moving computer files
- » Blank CD-Rs for archiving digital projects and/or handing in assignments
- » Raw materials: digital camera images to download or photo prints to scan
- » Notebook for taking notes (there will be written quizzes!)